

# SUCCESS MADE SIMPLE 2011

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## WE HAVE IT ALL - *Fund Raising/Lil' Shopper's Shoppe/School Spirit*

- Owned and operated by the same family serving schools for over 35 years!
- 48,000 Sq. Ft. Facility - Office / Showroom / Warehouse! (Larger than a football field!)
- Check us out online at [www.gntinc.com](http://www.gntinc.com)

## EXCLUSIVE FUND RAISING BROCHURES - *High profit, quality and value!*



- **Product offerings that emphasize American Made, Green & Healthy!**
- **2010 Fundraiser Update: NO BACKORDERS OR SUBSTITUTIONS.**
- Winter Wonderland and Perfect Presents - up to 50% profit  
86% of the items are "American-Made". Extra heavy weight roll wrap, Morley brand chocolates.
- Time Life Magazines, Auntie Anne's & American Made Candles - up to 40% profit
- Wisconsin & You - Cheese, sausage, box & bagged candy - up to 40% profit
- Laurie's Kitchen - gourmet meal seasoning mixes - up to 40% profit
- Growums - Garden growing kits - up to 40% profit
- Enviro Vogue - Eco-Friendly Reusable Tote Bags - up to 40% profit
- Jewelry Box - Designer inspired quality jewelry - up to 40% profit
- Delisherries - Premium Mixes - Dry mix cookie dough - up to 40% profit
- Crazy About Cookies - Frozen ship to home cookie dough - \$4.80 per tub



## CUSTOMER SATISFACTION - *Our #1 Priority!*



- 100% Unconditional Money Back Guarantee on all product and prizes! Full refund and you keep the profit!
- Your customer service calls can be handled by Gifts 'N Things or the Fundraising Chairperson - your choice.
- All late orders, re-orders and adjustments ship within 24 hours of your phone call.
- Customer Service Hotline: 1(800) 468-7511!
- "How To" Fundraising Chairperson Manual is provided. **2010: NO BACKORDERS OR SUBSTITUTIONS!**

## FOCUS ON SAFETY - *Your child's safety can never be over emphasized!*



- Parent letters clearly state that your school does not endorse "door-to-door" selling!
- Order Form and Prize Program state "We do not endorse door-to-door sales!"

## ONLINE SHOPPING - *Increased Sales & Higher Profits*



- Out of town family & friends can make online purchases to support your fundraiser!
- School gets the profit, seller gets the prize credit and the customer's product ships directly to their home!
- 24/7 Chairperson internet access to view online sales and totals in real time!
- We have integrated our online store to allow easy posting to Facebook & Twitter in addition to sending emails to family and friends.

## PACKETS ARRIVE READY TO HAND OUT - *We make it EASY!*



- All material is collated into packets by Gifts 'N Things. The packet includes all the material the child needs to participate - parent letter, brochures, order form and prize program!
- We will even write and print a parent letter for you!
- The packets arrive at the school separated into groups of 25 for easy distribution!

## 3 PART ORDER FORM - *Just in case someone loses a copy!*



- Families keep a copy—You keep a copy—Gifts 'N Things keeps a copy!
- Homeroom envelopes are provided to keep order forms separated and organized.
- A pre-paid and self addressed envelope is provided to mail orders back to Gifts 'N Things.

## COMPUTER REPORT DETAILING SALE - *Easy to read and understand!*



- Report includes: Overall summary, internet sales, results by homeroom, top sellers, prize summary, drawing tickets and verification of errors! Printed and bound on regular copy paper for easy handling.
- 24/7 Chairperson internet access to view totals, reports & invoice online!

## "STATE OF THE ART" SCANNING EQUIPMENT - *Used to pack orders!*



- Every item is individually scanned by barcode to assure accuracy!
- Scanning by barcode gives us 99.8 % order accuracy!
- Scanning = Fewer Packing Errors = Less Headaches for Chairperson!

TURN PAGE OVER

MILLER, Sue  
GRADE 2  
MRS. KOEHLER  
Cedar Elementary

1 of 2

### ORDERS INDIVIDUALLY PACKED FOR EACH STUDENT!

- Every order is individually packed and labeled with large easy to read labels!
- We use uniformly sized boxes with handles to provide protection and convenience!
- All you have to do is hand out the orders!



### PROFESSIONAL DELIVERY - *Delivered in our own company trucks!*

- All orders are delivered by our drivers - assuring an on time and friendly experience!
- Our driver will unload and sort student orders by homeroom for you!
- We provide you with pre-printed homeroom signs for easy distribution!
- Gifts and snacks are provided as a "Thank You". Sit back & relax, you earned it!



### www.MYPRIZEPROGRAM.com - *Puts the FUN into FUND RAISING!*

- Prize program starts with selling only 1 item!
- Best of Both World's - cumulative and pick a prize in 1 great program!
- Prize envelope and online viewing add excitement and enthusiasm!
- Prizes packed with student orders for pre-collect sales.



### Participation Kick-Off Kit!

- Large hallway posters to help promote your sale!
- Classroom posters with Participation Goal Sheet to help increase sales!



### SCHOOLWIDE INCENTIVE - Two Per School

#### Guitar Fever - Plug & Play

- "The closest you'll ever come to feeling like a real "Rock Star"!  
Songs are licensed by Sony/ATV Music Publishing
- Great for drawings (sell 1 or 10 items) or Top Seller prizes!



### PARTICIPATION KICK-START PROGRAM - Additional Student Prize

- "Mr. Quackers - Duck Keychain" is given to every child who turns in the coupon from the bottom of their parent letter stating they sold one item.
- "Mr. Quackers - Duck Keychain" should be handed out during the sale for immediate gratification.
- A proven way to increase participation!!!



### ICE CREAM PARTY - Promote participation. Just sell 1 item!

#### Free to every homeroom with 50% participation!

- Everyone in the class is invited to attend the ice cream party. (If your school does not allow ice cream parties we have many other options)

#### \$20 MAGAZINE SUBSCRIPTION -

#### Free to every teacher whose homeroom has 50% participation!

- Proven incentive to create teacher excitement which will help your sale!



### THE SHARPER IMAGE USB VIDEO CAMERA DRAWING-To Promote Online Sales

- Any child that sends 5 emails to family & friends will be entered in our drawing to win a USB Video Camera!
- One USB Video Camera will be given away every week from Labor Day until Thanksgiving. There is no purchase necessary and drawing is company wide.



### CHAIRPERSON BONUS / SAMPLES FOR DISPLAY

- We supply samples of product and/or food for your school to display!
- As a "Thank You" to the people running the fundraising sale, these samples are yours to keep!



### FREE ECO-FRIENDLY TOTES - Support Our Children - Save Our Planet

- Signed contract by April 30th - receive 30 eco-friendly tote bags! For doing 2 programs
- Signed contract by May 30th - receive 20 eco-friendly tote bags! For doing 2 programs
- Signed contract by June 30th - receive 10 eco-friendly tote bags! For doing 2 programs



### FREE DOLLAR FOR EVERY CHILD - to spend at the Holiday Shoppe!

- Every child receives a \$1.00 Lil' Shopper's Shoppe Buck when you use Gifts 'N Things for your Fall Fund Raiser and Holiday Shoppe!